



## Retention of Undergraduate Students Fall 2019 to Fall 2020

### Executive Summary

This report tracks the enrollment patterns of undergraduate students enrolled in the Fall 2019 term. Using the Banner system, students were classified as enrolled, not enrolled, or graduated for Fall 2020. Those classified as graduated received their degrees in Fall 2019, Spring 2020, or Summer 2020. The tables that follow look at four different (but overlapping) cohorts of students: all undergraduates, new freshmen, new freshmen who were provisionally admitted, and new transfer students. All undergraduates, new freshmen, and new transfer students are further divided into main campus and online students beginning with Fall 2017.

The overall fall to fall retention rate for undergraduates who did not graduate is 77.3%, up 0.7% from last year. This is primarily due to the growth in transfer retention which retained at a 72.1% rate (see below). New Freshmen main campus retention increased when compared to freshman retention the previous year. Retention for provisionally admitted students decreased from last year. The retention rate for main campus new transfers rose 4.2 w 0.27wTj -0.02t17 T .7 ( f)-o7male str looking at the FAFSA; students who had both parents with high school educations or lower were determined to be first generation.

### Main Report

This report tracks the enrollment patterns of the 2,617 undergraduate students enrolled in Fall 2019 who were classified Freshmen, Sophomores, Juniors, or Seniors. Benchmark values for 2014-15 through 2018-19 are

Of the 2,617 undergraduate students enrolled in Fall 2019:

- 546 (20.9% ) graduated in December 2019, May 2020, or August 2020
- 470 (18.0%) did not return for Fall 2020
- 1,601 (61.2%) reenrolled for Fall 2020

After adjusting for graduates, the undergraduate retention rate was 77.3%. See Section 1, page 3, for more details on this cohort. To view data for main campus undergraduates see Section 1a (p. 14), and Section 1b (p. 25) for online undergraduate students.

Of the 1,608 non-new (continuing) undergraduate students enrolled in Fall 2019:

- 536 (33.3% ) graduated in December 2019, May 2020, or August 2020
- 164 (10.2%) did not return for Fall 2020
- 908 (56.5%) reenrolled for Fall 2020

After adjusting for graduates, the continuing undergraduate retention rate was 84.7%. There is no separate breakout for these students; they are included in the All Undergraduates section.

Of the 727 new freshmen enrolled in Fall 2019:

- 222 (30.5%) did not return for Fall 2020
- 505 (69.5%) reenrolled for Fall 2020

The retention rate for new freshmen was 69.5%. See Section 2, page 33 for more details on this cohort. To view data for main campus new freshmen see Section 2a (p. 37), and Section 2b (p. 42) for online new freshmen.

Of the 179 new provisionally admitted students in Fall 2019:

- 69 (38.5%) did not return for Fall 2020
- 110 (61.5%) reenrolled for Fall 2020

The retention rate for new provisionally admitted students was 61.5%. See Section 3, page 46 for more details on this cohort.

Of the 268 new transfer students in Fall 2019:

- 72 (26.9%) did not return for Fall 2020
- 186 (69.4%) reenrolled for Fall 2020

The retention rate for new transfers was 72.1%. See Section 4, page 54 for more details on this cohort. To view data for main campus new transfers see Section 4a (p. 54), and Section 4b (p. 55) for online new transfers.





Retention of Undergraduate Students, Fall 2019 to Fall 2020  
Section 1: All Undergraduates

Fall Enrollee Type	Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled		Graduated			
	N	col %	N	row %	N	row %	N	row %		
Academy Student	7	0	1	14.3	6					



















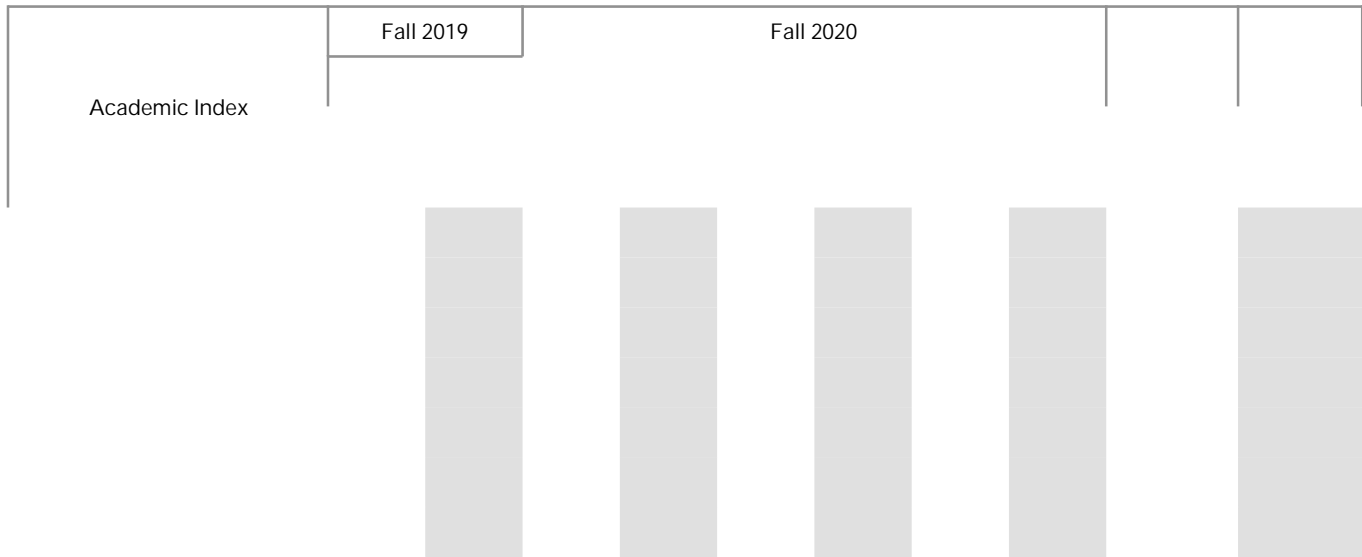








Retention of Undergraduate Students, Fall 2019 to Fall 2020  
Section 1a: All Undergraduates - Main Campus













Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 1a: All Undergraduates - Main Campus

Major	Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled		Graduated			
	N	col %	N	row %	N	row %	N	row %		
Government	13	1	8	61.5	2	7.7	4	30.8	9	88.9
Graphic Design	4	0	1	25.0	2	50.0	1	25.0	3	33.3
Great Texts	3	0	3	100.0	--	--	--	--	3	100.0
History 7-12	1	0	1	100.0	--	--	--	--	1	100.0
History	9	0	6	66.7	1	11.1	2	22.2	7	85.7
History-Teacher Certification	2	0	--	--	1	50.0	1	50.0	1	0.0
International Business	39	2	25	64.1	6	15.4	8	20.5	31	80.6
Inter. Media & Digital Design	17	1	11	64.7	4	23.5	2	11.8	15	73.3
Interdisciplinary Stds-Non Ed	64	3	34	53.1	6	9.4	24	37.5	40	85.0
Kinesiology-Wellness Mgmt	131	6	73	55.7	17	13.0	41	31.3	90	81.1
Kinesiology-Athletic Training	1	0	--	--	1	100.0	--	--	1	0.0
Kinesiology (Education)	12	1	7	58.3	4	33.3	1	8.3	11	63.6
Kinesiology-Sport Management	43	2	29	67.4	3	7.0	11	25.6	32	90.6
Latin	1	0	1	100.0	--	--	--	--	1	100.0
Elementary Education w/ ESL	43	2	25	58.1	7	16.3	11	25.6	32	78.1
Elementary Ed w/ Special Ed	5	0	3	60.0	1	20.0	1	20.0	4	75.0
Life Science 7-12	1	0	1	100.0	--	--	--	--	1	100.0
Life Science	1	0	--	--	1	100.0	--	--	1	0.0
Legal Studies	49	2	30	61.2	8	16.3	11	22.4	38	78.9
Multi Media Arts	1	0	1	100.0	--	--	--	--	1	100.0
Mathematics	11	0	7	63.6	3	27.3	1	9.1	10	70.0
Medical Humanities	48	2	27	56.3	5	10.4	16	33.3	32	84.4
Management	112	5	65	58.0	18	16.1	29	25.9	83	78.3
Managerial Studies	1	0	1	100.0	--	--	--	--	1	100.0
Marketing	65	3	36	55.4	13	20.0	16	24.6	49	73.5
Mass Media Arts	9	0	4	44.4	4	44.4	1	11.1	5	55.6

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Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 1a: All Undergraduates - Main Campus

Major	Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled		Graduated			
	N	col %	N	row %	N	row %	N	row %		
Music-Instrumental	1	0	1	100.0	--	--	--	--	1	100.0
Music Education	7	0	6	85.7	1	14.3	--	--	7	85.7
Music	25	1	16	64.0	1	4.0	8	32.0	17	94.1
Music Theatre	1	0	1	100.0	--	--	--	--	1	100.0
Music-Vocal/Keyboard	6	0	2	33.3	--	--	4	66.7	2	100.0
Nursing	19	18.3	12	63.2	4	21.1	3	15.8	28	147.4







Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 1b: All Undergraduates - Online

Fall Enrollee Type	Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled		Graduated			
	N	col %	N	row %	N	row %	N	row %		
New First Time Freshman (0hrs)	21	8	4	19.0	17	81.0	--	--	21	19.0
Transfer Student	92	34	45	48.9	39	42.4	8	8.7	84	53.6
Continuing	150	56	58							





Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 1b: All Undergraduates - Online

Cuml. GPA by Class		Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
		Enrolled		Enrolled		Not Enrolled		Graduated			
		N	col %	N	row %	N	row %	N	row %		
Freshman	No GPA	36	13	1	2.8	35	97.2	--	--		







Retention of Undergraduate Students, Fall 2019 to Fall 2020  
Section 2: New Freshmen

47 Citizenship Status	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
U.S. Citizen	672	92	458	68.2	214	31.8	672	68.2
Resident Alien	12	2	11	91.7	1	8.3	12	91.7
International	26	4	24	92.3	2	7.7	26	92.3
	17	2	12	70.6	5	29.4	17	70.6
All	727	100	505	69.5	222	30.5	727	69.5

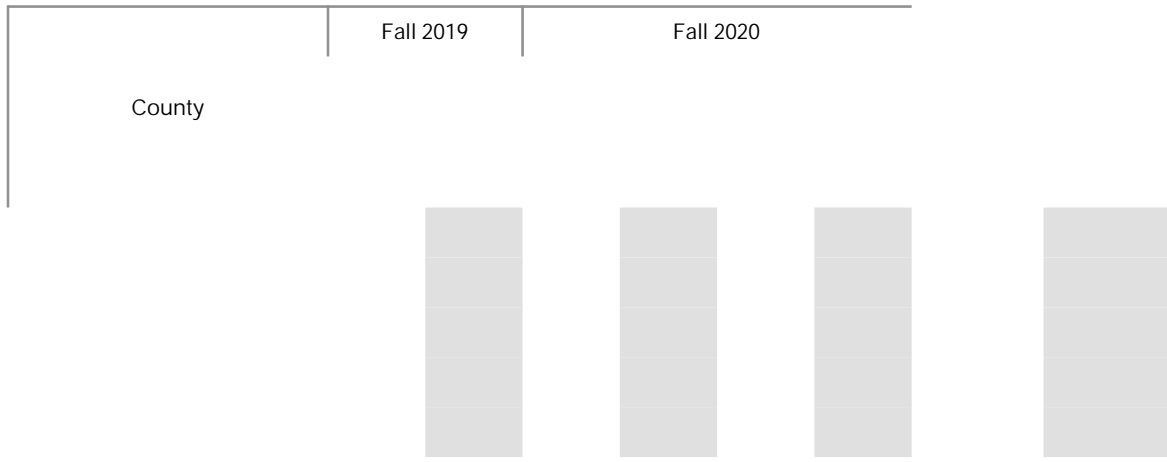
SAT Score	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Not Reported	108	15	62	57.4	46	42.6	108	57.4
< 900	11	2	6	54.5	5	45.5	11	54.5
900-990	59	8	41	69.5	18	30.5	59	69.5
1000-1090	260	36	179	68.8	81	31.2	260	68.8
1100-1190	154	21	103	66.9	51	33.1	154	66.9
1200-1290	88	12	68	77.3	20	22.7	88	77.3
1300+	47	6	46	97.9	1	2.1	47	97.9
All	727	100	505	69.5	222	30.5	727	69.5

ACT Score	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Not Reported	506	70	351	69.4	155	30.6	506	69.4
< 20	99	14	70	70.7	29	29.3	99	70.7
20-21	29	4	18	62.1	11	37.9	29	62.1
22-24	51	7	32	62.7	19	37.3	51	62.7
25-27	21	3	16	76.2	5	23.8	21	76.2
28-29	14	2	11	78.6	1.28	8.6	14	78.6



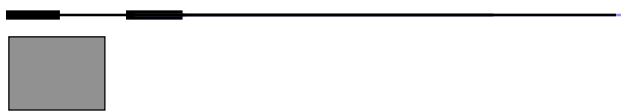


Retention of Undergraduate Students, Fall 2019 to Fall 2020  
Section 2: New Freshmen



Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 2: New Freshmen

Spring 2019-20 Term GPA	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
2.0-2.49	87	12	2	2.3	85	97.7	87	2.3
2.5-2.99	35	5	9	25.7	26	74.3	35	





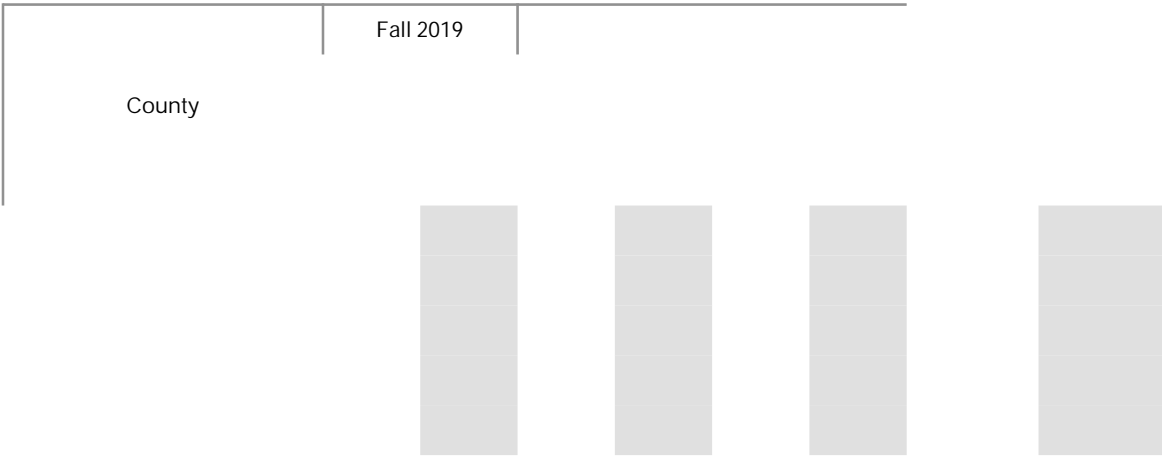


Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 2a: New Freshmen - Main Campus

Classification	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Freshman	644	91	458	71.1	186	28.9	644	71.1
Sophomore	41	6	29	70.7	12	29.3	41	70.7
Junior	17	2	10	58.8	7	41.2	17	58.8
Non-Degree Seeking	4	1	4	100.0	--	--	4	100.0
All	706	100	501	71.0	205	29.0	706	71.0

High School Quartile	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
First Quartile	324	46	254	78.4	70	21.6	324	78.4
Second Quartile	149	21	91	61.1	58	38.9	149	61.1
Third Quartile	76	11	42	55.3	34	44.7	76	55.3
Fourth Quartile	15	2	9	60.0	6	40.0	15	60.0
Not Reported	142	20	105	73.9	37	26.1	142	73.9
All	706	100	501	71.0	205	29.0	706	71.0

Academic Index	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Level 1	100	14	89	89.0	11	11.0	100	89.0
Level 2	159	23	125	78.6	34	21.4	159	78.6
Level 3	243	34	170	70.0	73	30.0	243	70.0
Level 4	131	19	80	61.1	51	38.9	131	61.1
Level 5	72	10	36	50.0	36	50.0	72	50.0
Missing	1	0	1	100.0	--	--	1	100.0
All	706	100	501	71.0	205	29.0	706	71.0







Retention of Undergraduate Students, Fall 2019 to Fall 2020  
Section 2b: New Freshmen - Online

Sex	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Male	9	43	2	22.2	7	77.8	9	22.2
Female	12	57	2	16.7	10	83.3	12	16.7
All	21	100	4	19.0	17	81.0	21	19.0

	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
	13	62	2	15.4	11	84.6	13	15.4
	2	10	--	--	2	100.0	2	0.0
	5	24	2	40.0	3	60.0	5	40.0
	1	5	--	--	1	100.0	1	0.0
	21	100	4	19.0	17	81.0	21	19.0

	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate																			
	Enrolled		Enrolled		Not Enrolled																						
	N	col %	N	row %	N	row %																					
	7.2	36.0	0.48	re B	1.0	d 229.92	408.48	36.0	0.48	re B	1.0	ET 0G 0.0	0.0	265.92	37.92	re B	1.0	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000

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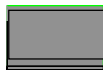
Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 2b: New Freshmen - Online

Classification	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Freshman	21	100	4	19.0	17	81.0	21	19.0
All	21	100	4	19.0	17	81.0	21	19.0

High School Quartile	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		



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Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 2b: New Freshmen - Online

Spring 2019-20 Term GPA	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
No GPA	13	62	--	--	13	100.0		



Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 3: New Freshmen - Provisional Admits

Citizenship Status	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
U.S. Citizen	168	94	100	59.5	68	40.5	168	59.5
Resident Alien	5	3	5	100.0	--	--	5	100.0
International	1	1	1	100.0	--	--	1	100.0
	5	3	4	80.0	1	20.0	5	80.0
All	179	100	110	61.5	69	38.5	179	61.5

SAT Score	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Not Reported	37	21	24	64.9	13	35.1	37	64.9
< 900	6	3	5	83.3	1	16.7	6	83.3
900-990	36	20	25	69.4	11	30.6	36	69.4
1000-1090	84	47	49	58.3	35	41.7	84	58.3
1100-1190	15	8	7	46.7	8	53.3	15	46.7
1200-1290	1	1	--	--	1	100.0	1	0.0
All	179	100	110	61.5	69			

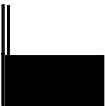


Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 3: New Freshmen - Provisional Admits

Classification	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Freshman	175	98	108	61.7	67	38.3	175	61.7
Sophomore	4	2	2	50.0	2	50.0	4	50.0
All	179	100	110	61.5	69	38.5	179	61.5

High School Quartile	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
First Quartile	27	15	24	88.9	3	11.1	27	88.9
Second Quartile	49	27	31	63.3	18	36.7	49	63.3
Third Quartile	38	21	18	47.4	20	52.6	38	47.4
Fourth Quartile	10	6	6	60.0	4	40.0	10	60.0
Not Reported	55	31	31	56.4	24	43.6	55	56.4
All	179	100	110	61.5	69	38.5	179	61.5

Academic Index	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
Level 2	19	11	16	84.2	3	15.8	19	84.2
Level 3	55	31	35	63.6	20	36.4	55	63.6

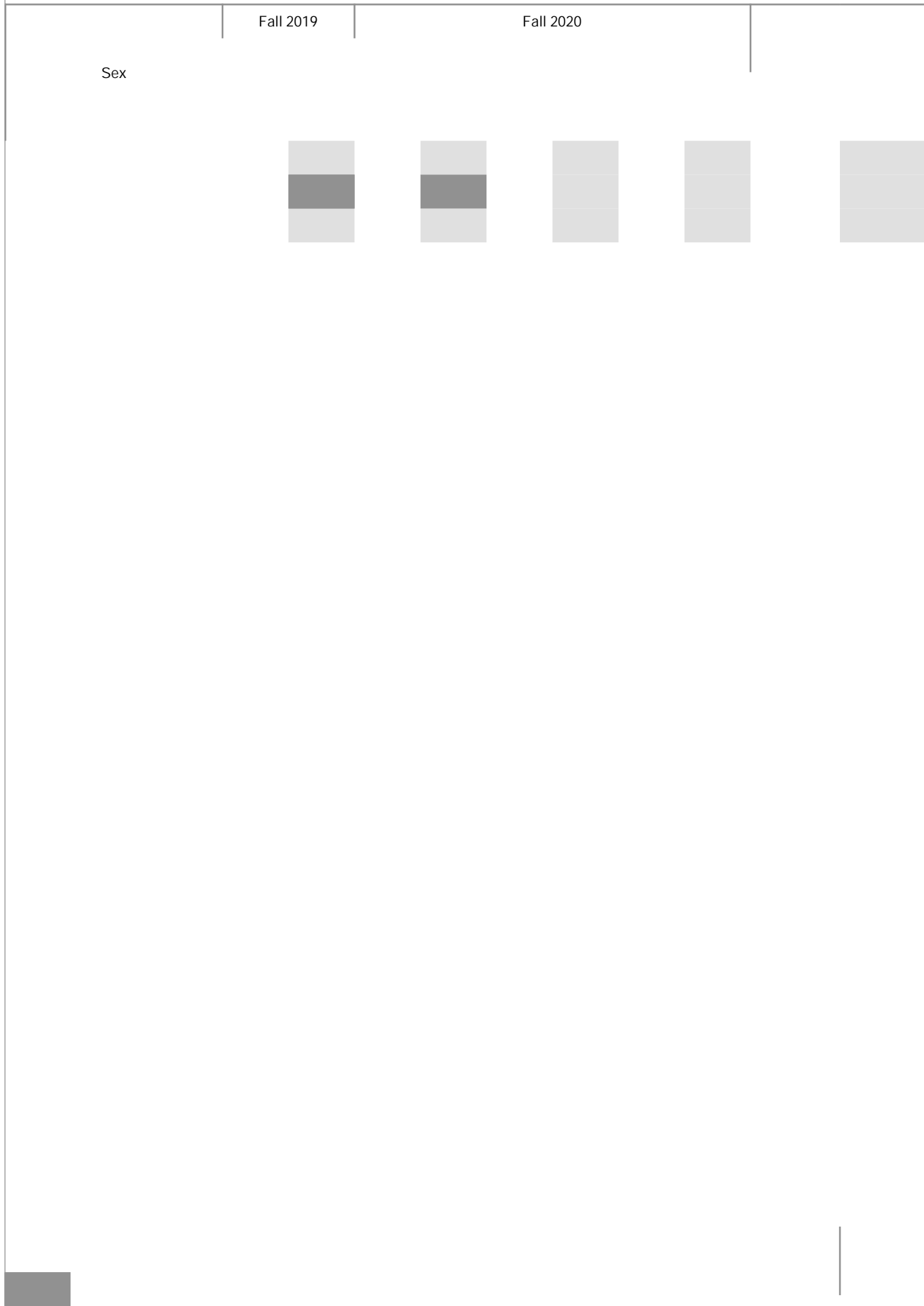






Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 3: New Freshmen - Provisional Admits

Spring 2019-20 Term GPA	Fall 2019		Fall 2020				Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled			
	N	col %	N	row %	N	row %		
No GPA	22	12	2	9.1	20	90.9	22	9.1
0.00 - 0.49	12	7	3	25.0	9	75.0	12	25.0
0.50 - 0.99	5	3	2	40.0	3	60.0	5	40.0
1.00 - 1.49	14	8	5	35.7	9	64.3	14	35.7
1.50 - 1.99	8	4	5	62.5				



# Retention of Undergraduate Students, Fall 2019 to Fall 2020























Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 4a: New Transfers - Main Campus

Cuml. GPA by Class		Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
		Enrolled		Enrolled		Not Enrolled		Graduated			
		N	col %	N	row %	N	row %	N	row %		
Freshman	No GPA	6	3	--	--	6	100.0	--	--	6	0.0
	0.50 - 0.99	1	1	--	--	1					









Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 4b: New Transfers - Online

Sex	Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled		Graduated			
	N	col %	N	row %	N	row %	N	row %		
Male	23	25	15	65.2	6	26.1	2	8.7	21	71.4
Female	69	75	30	43.5	33	47.8	6	8.7	63	47.6
All	92	100	45	48.9	39	42.4	8	8.7	84	53.6

Ethnicity	Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
	Enrolled		Enrolled		Not Enrolled		Graduated			
	N	col %	N	row %	N	row %	N	row %		
African American/Black	32	35	12	37.5	19	59.4	1	3.1	31	38.7
Hispanic	18	20	9							





Retention of Undergraduate Students, Fall 2019 to Fall 2020  
 Section 4b: New Transfers - Online

Cuml. GPA by Class		Fall 2019		Fall 2020						Cohort Less Graduates	Retention Rate
		Enrolled		Enrolled		Not Enrolled		Graduated			
		N	col %	N	row %	N	row %	N	row %		
Freshman	No GPA	16	17	1	6.3	15	93.8	--	--	16	6.3
	1.00 - 1.49	3	3	3	100.0	--	--	--	--	3	100.0
	2.00 - 2.49	2	2	1	50.0	1	50.0	--	--	2	50.0
	2.50 - 2.99	2	2	2	100.0	--	--	--	--	2	100.0
	3.00 - 3.49	2	2	2	100.0	--	--	--	--	2	100.0
	3.50 - 4.00	5	5	4	80.0	--	--	1	20.0	4	100.0
Sophomore	No GPA	4	4	1	25.0	3	75.0	--	--	4	25.0
	2.00 - 2.49	1	1	1	100.0	--	--	--	--	1	100.0
	2.50 - 2.99	2	2	2	100.0	--	--	--	--	2	100.0
	3.00 - 3.49	4	4	4	100.0	--	--	--	--	4	100.0
	3.50 - 4.00	6	7	4	66.7	2	33.3	--	--	6	66.7
	0.50 - 0.99	1	1	--	--	1	100.0	--	--	1	0.0
	1.50 - 1.99	2	2	--	--	2	100.0	--	--	2	0.0
Junior	No GPA	10	11	2	20.0	8	80.0	--	--		

